

PRESS RELEASE

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**MINNESOTA COUNCIL FOR QUALITY AND CENTURY  
COLLEGE AGREE TO PARTNERSHIP**

The Minnesota Council for Quality, Minneapolis, and Century College, White Bear Lake, have agreed to a partnership that brings the college's Continuing Education courses to MCQ members at a discount.

"This alliance makes sense for our members," says Brian Lassiter, president of the Minnesota Council for Quality. "Our vision is to bring expert resources and programs to organizations that wish to improve their performance. Century College offers many courses that focus on quality, customer satisfaction, management, and organizational improvement. So this partnership obviously brings value to our growing membership."

The arrangement entitles Council members a \$50 discount for all Century College ASQ Quality Courses this fall, as well as a discount to all Century College Continuing Education courses next spring.

"We are happy with this agreement," says Elaine Wallin, Program Manager at Century College's Continuing Education and Customized Training department. "This partnership not only increases our visibility and our student base, but it also supports quality and organizational improvement in Minnesota."

**About the Minnesota Council for Quality**

Founded in 1987, the Minnesota Council for Quality is a non-profit with a dual mission of helping organizations improve their performance and competitiveness as well as to recognize performance excellence throughout the state. Along with the Minnesota Quality Award, the Council offers other services that advance improvement within and between Minnesota organizations.

**About Century College**

Century College, located in White Bear Lake, is a two-year Community and Technical college offering Continuing Education and Customized Training as well as degree programs. The mission of Continuing Education/Customized Training is to be the preferred provider of customer-focused educational programs and services which enhance workforce skills; promote personal, professional, and intellectual growth; develop an informed citizenry; and impact the economic and social development of our diverse community. For more information, please see <http://www.century.mnscu.edu/cect/index.html>.

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