

NEWS RELEASE

FOR IMMEDIATE RELEASE

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DEBRA BULTNICK JOINS MINNESOTA COUNCIL FOR QUALITY

The Minnesota Council for Quality is pleased to announce the recent hiring of Debra Bultnick as Director, Central Minnesota. In this newly created role, Debra will be responsible for building and developing a network of Council members in central Minnesota.

“The Minnesota Council for Quality’s mission is to help organizations throughout the state improve their performance, competitiveness, and results,” says Brian Lassiter, president of the Council. “We have spent a great deal of time and effort the last two years building and improving our services to help Minnesota organizations optimize their resources and accomplish their goals. Our vision now is to bring these services to organizations across the state. Debra’s focus on organizations in central Minnesota is the first step in doing just that.”

Ms. Bultnick has helped organizations with continuous improvement efforts for more than five years. She is entering her third year as an Evaluator with the Minnesota Quality Award and has helped several organizations improve their performance by using the Baldrige Criteria.

In addition to her work with the Council, Debra has a freelance business, db ink. Founded in 1998, db ink provides desktop publishing with a strong focus on helping organizations create their “narrative application” for Baldrige-based assessments.

Lassiter continues: “So much of the Council’s value is in connecting organizations and individuals across the state – connecting consultants to organizations that desire them, connecting information and best practices to companies that need it, connecting individuals to individuals for networking, and connecting organizations to organizations for benchmarking and learning. Debra will focus on creating a community in central Minnesota that can share and learn about organizational improvement among themselves and across the rest of the Council’s growing network. We are fortunate to have Debra’s passion, energy, and knowledge of organizational improvement as part of the Council's staff.”

Debra, her husband, and two children live in Big Lake, Minnesota, where she pursues her interests in entertaining, gardening, speaking French and learning Spanish. Her email is debra.bultnick@councilforquality.org and phone is 612-298-2592.

About the Minnesota Council for Quality

Founded in 1987, the Minnesota Council for Quality is a non-profit that helps organizations improve performance and competitiveness. The Council’s primary service is a comprehensive organizational assessment that identifies strengths and improvement opportunities and serves as the foundation for the Minnesota Quality Award. In addition, the Council brokers improvement-related resources, information, knowledge, and best practices within and between Minnesota organizations. For more information, please visit our website at www.councilforquality.org.

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